



## Appendix

### About Ragnar Research

With over 40 years of combined experience in public opinion research, the partners at Ragnar Research have a track record of getting the numbers right on behalf of candidates, colleges and universities, and Fortune 500 companies. The principals at Ragnar have conducted public opinion research in Alabama, Alaska, Arizona, Arkansas, California, Colorado, Delaware, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maine, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, and Wyoming.

### Seriousness Of Coronavirus

Interviews were conducted March 18 through March 22, 2020 by blended mode, including live telephone operators (26%) and text-to-web (74%). Telephone interviews include landlines (3%) and cell phones (23%). Interviews include 800 Likely Voters (LVs) nationwide. Quotas on age, gender, ethnicity, education, and region were used to ensure a representative distribution. The study's margin of error is  $\pm 3\%$ .

#### Question Text

*Overall, how serious do you think the current coronavirus pandemic is? Would you say that it is ROTATE TOP TO BOTTOM very serious, somewhat serious, not so serious, or not serious at all?*

#### Recent Public Polling On Seriousness

<sup>1</sup>Marquette University Law School Poll - 68% of Registered Voters indicate they are 'very concerned' about the coronavirus epidemic; <https://law.marquette.edu/poll/category/results-and-data/>

### Sources For Daily Return Data

Washington State 2018 General Election Daily Returns; <https://www.sos.wa.gov/elections/research/election-results-and-voters-pamphlets.aspx>

Multnomah County, Oregon 2018 General Election Daily Returns; <https://multco.us/elections/november-6-2018-election-results>

Denver County, Colorado 2018 General Election Daily Returns; <https://www.denvergov.org/content/denvergov/en/denver-elections-divison/data-maps/return-data-archive.html>